

Aaron F. Zimbelman

Darla Moore School of Business
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EDUCATION

Ph.D., Accountancy, University of Illinois at Urbana-Champaign, August 2014
Master of Accountancy – Professional, Brigham Young University, August 2009
B.S., Accounting, Brigham Young University, August 2009

EMPLOYMENT

Associate Professor, University of South Carolina (August 2023 – Present)
Assistant Professor, University of South Carolina (June 2014 – August 2023)
Teaching/Research Assistant, University of Illinois (August 2009 – June 2014)
Research Assistant, Brigham Young University (May 2007 – August 2009)

RESEARCH

Publications in Referred Journals

“Indirect Earnings Management,” with S. Jackson and J. Rasso. *Contemporary Accounting Research*, 2025, 42(4): 2776-2798.

“Don’t Sweat the Small Stuff: The Tolerance Spillover Effect in Ethical Decision Making,” with J. Bednar, R. Sommerfeldt, and M. Zimbelman. *Journal of Business Ethics*, 2025, 202: 727-747.

“The Effect of Personalized Communication on Investor Earnings Fixation,” with P. Black, K. Jackson, and S. Rowe. *Journal of Financial Reporting*, 2024, 9(1): 1-19.

“Accounting for R&D: Evidence and Implications,” with T. Canace, S. Jackson, and T. Ma. *Contemporary Accounting Research*, 2022, 39(3): 2212-2233.

“Can Auditors Improve Their Judgment by Drawing on the Crowd Within?” *Contemporary Accounting Research*, 2022, 39(2): 1334-1357.

“Detecting Noncompliant Behavior in Organizations: How Responses and Behaviors Reveal Risk,” with J. Jenkins, J. Valacich, and M. Zimbelman. *Journal of Management Information Systems*, 2021, 38(3): 704-731.

“The Benefit of Mean Auditors: The Influence of Social Interaction and the Dark Triad on Unjustified Auditor Trust,” with J. Hobson and M. Stern. *Contemporary Accounting Research*, 2020, 37(2): 1217-1247.

“Entrepreneurial Success: Differing Perceptions of Entrepreneurs and Venture Capitalists,” with E. Black, F.G. Burton, and D. Wood. *The International Journal of Entrepreneurship and Innovation*, 2010, August: 189-198.

Working Papers

“Do Auditors Expect to be Rewarded for Inaction?” with J. Gay and S. Jackson.

“False Advertising? The Value of PCAOB Registration in the Absence of Oversight” with S. Jackson and C. Stefaniak.

“Accounting for Demand Effects with Difficult-to-Obtain Participants: Myths and Realities” with S. Jackson, D. Piercy, and C. Proell.

HONORS, GRANTS AND AWARDS

Moore Fellow (2025 – current)

Cramer Fellow (2024 – current)

Academy of Management Annual Meeting Best Paper (2024) for “Don’t Sweat the Small Stuff: The Tolerance Spillover Effect in Ethical Decision Making”

Darla Moore School of Business Research Grant (2024, 2023, 2021 – 2018, 2016, 2015)

Beta Alpha Psi Undergraduate Professor of the Year (2016)

Deloitte Foundation Doctoral Fellowship Award (2013)

CAQ and AAA Access to Audit Personnel Program Award (2013)

Victor L. Bernard Memorial Award (2011 – 2012)

Deloitte J. Michael Cook Lake Tahoe Doctoral Consortium Fellow (2012)

Richard D. and Anne Marie Irwin Fellowship (2011 – 2012)

University Fellowship, University of Illinois (2010 – 2014)

MEDIA MENTIONS

“Aaron Zimbelman on Indirect Earnings Management” by Andrew Jennings, Business Scholarship Podcast, November 24, 2025

“Are Antisocial Auditors Better at Their Job?” by Joseph Brazel, Forbes, June 23, 2020

PROFESSIONAL AND ACADEMIC AFFILIATIONS

American Accounting Association (AAA)

AAA Auditing Section

AAA Accounting Behavior and Organizations Section
AAA Forensic Section

RESEARCH PRESENTATIONS

University of Florida (2025)
BYU Accounting Research Symposium (2025, 2023, 2018, 2016, 2012)
Virginia Polytechnic Institute and State University (2025)
CAR Conference (2023)
AAA ABO Section Midyear Meeting (2021—discussant)
AAA Auditing Section Midyear Meeting (2020, 2015)
International Symposium on Audit Research (2019)
University of South Carolina Palmetto Symposium (2018—discussant)
University of Alabama (2015)
Georgia State University (2014)
University of Massachusetts Amherst (2014)
University of Nevada Las Vegas (2014)
University of South Carolina (2014)
University of Illinois (2011)

CONFERENCES ATTENDED

UT Austin Audit Research Symposium (2025, 2023, 2019)
BYU Accounting Research Symposium (2025-2023, 2019, 2018, 2016, 2015, 2013-2010)
AAA Auditing Section Midyear Meeting (2026, 2025, 2023, 2020, 2019, 2017, 2015, 2013)
University of Illinois Symposium on Auditing Research (2024, 2022, 2016)
CAR Conference (2023, 2020)
University of South Carolina Palmetto Symposium (2023, 2019, 2018)
AAA ABO Section Midyear Meeting (2021, 2010)
PCAOB and AAA Annual Meeting (2019-2015)
International Symposium on Audit Research (2019)
AAA New Faculty Consortium (2015)
University of Oklahoma Conference on Regulation and the Audit Industry (2012)
Deloitte J. Michael Cook Lake Tahoe Doctoral Consortium (2012)
UT Austin Conference on the Intersection of Economics and Psychology in Accounting (2010)

DISSERTATION COMMITTEES

Committee Member

Jonathan Gay (2023 – 2024)
Macy Knutson (2023 – 2024)
Kristen Thompson (2021 – 2022)
Erin Hawkins (2016 – 2017)

SERVICE

SSRN Auditing eJournal Editor (2024 – current)
AAA Auditing Section Education Committee Vice Chair (2024 – current)
PhD Program Committee (2025 – current)
Task force for Strategic Review of the Undergraduate Curriculum (2024 – current)
Workshop Committee Chair (2023 – current)
Tenure and Promotion Committee (2023 – current)
AAA Auditing Section Education Committee (2022 – current)
Palmetto Symposium Committee (2022 – current)
Accounting Department Advisory Committee (2019 – current)
Undergraduate Program Committee (2014 – current)
AAA Auditing Section Research Committee (2020 – 2023)
Ad Hoc Reviewer:
 Accounting, Organizations and Society (2025, 2023-2019, 2016)
 Auditing: A Journal of Practice and Theory (2025, 2017)
 The Accounting Review (2021, 2019-2016)
 Contemporary Accounting Research (2021, 2018)
 Accounting Horizons (2025, 2024, 2018, 2017, 2014)
 Advances in Accounting Behavioral Research (2014)
 AAA ABO Section Midyear Meeting (2019)
 AAA Auditing Section Midyear Meeting (2017, 2015)
 AAA Annual Meeting—Auditing Section (2017, 2015-2013)