

April 11, 2024

# Steven Taylor

Director of Internships  
Department of Sport and Entertainment  
Management  
University of South Carolina

Close Hipp Room 780  
Columbia, SC 29208  
803-777-0796(office)  
803-777-8788 (fax)  
staylor@sc.edu

## Education:

A.A., University of South Carolina Salkehatchie, 2004, Allendale, SC

B.S., Sport and Entertainment Management, 2006, University of South Carolina, Columbia, SC

M.S., Sport and Entertainment Management, 2007, University of South Carolina, Columbia, SC

## Publication:

Taylor, S. & Garrett, M. (2021). *Starting Your Career in Sport, Entertainment and Venue Management* (2nd Edition)

## Professional Education, Certifications and Organizations:

July 2023 IAVM Venue Connect served as a discussion leader during the Academic Committee Session Workplace Groundwork Workshop: Helping Graduates Find What They're Missing. The session discussed these topics: college students graduate with a four-year or master's degree with a significant amount of enthusiasm and expectations, yet they are likely lacking some of the essential skills and practical experience necessary to successfully start careers in venue management. This session will discuss the capabilities these young people are missing and what support they need to transition from taking classes and exams to working in venues and events. A group of public assembly practitioners and a cohort of college professors will be paired in an interactive workshop setting to discuss suggestions that will prepare graduates to launch their careers and help venue managers hire the next generation of professionals with confidence, all for the benefit of the future of our industry.

January 2020-present serve on the IAVM Academic Committee. The committee represents the interests of the IAVM membership and provides academic-related content, activities and initiatives that can elevate, enhance and advance IAVM as a leading association. In addition, the committee endeavors to inspire and inform the future executives of the industry: undergraduate, graduate and doctoral students, aspiring professionals and young professionals in venue management. The committee will provide support for educators involved in teaching venue, sports, entertainment, event and/or hospitality management, and will facilitate academic engagement within the industry and IAVM.

April 11, 2024

June 2016 and June 2017 attended the International Association of Venue Managers' (IAVM) Venue Management School (Year 1 and 2) in Wheeling West Virginia. From the IAVM website: Venue Management School consists of two (2) separate week-long courses of intensive instruction held over two consecutive years. The VMS curriculum covers topics such as event management, life safety, marketing and advertising, crowd management and the guest experience. The second year of VMS covers areas such as leadership and image, cost control, risk management and insurance, and strategic business planning.

Since its beginning in 1987, over 2,800 venue managers have attended VMS and the Graduate Institute. Describing the experience as rewarding, serious education, mixed with a sense of camaraderie, and a bond that exists among the students and faculty, making Venue Management School a truly special place. Attendees create relationships for life that they attribute to their success in the venue management industry.

July 2011 attended the "Appreciative Advising" conference in Las Vegas, Nevada. Appreciative Advising is the intentional collaborative practice of asking positive, open-ended questions that help students optimize their educational experiences and achieve their dreams, goals, and potentials.

Member of the National Association of Academic Advisors for Athletics (N4A). I attended the N4A regional conference in Orlando in 2007.

June 2007 and June 2009, attended the NCAA rules seminars where I increased my general rules knowledge as well as focusing on the APP and APR.

February 19- March 31, 2007, completed a course called "Academic Reform and the Student-Athlete". The National Academic Advising Association (NACADA) partnered with the NCAA to provide an online noncredit course for use by academic advisors, athletics counselors and other campus staff (inside and outside athletics) responsible for student-athlete academic support and for eligibility certification. The goal of the course was to provide an avenue for staff members who work inside and outside the athletics department to receive training on the NCAA Division I rules and regulations, as well as to gain information on basic principles for advising students, with an emphasis on advising student-athletes and improving their academic success.

### Work Experience:

July 2008-Present, Director of Internships and Senior Instructor in the Department of Sport and Entertainment Management at the University of South Carolina. I am in a non-tenure track faculty position. I teach and supervise the department's internship courses. In my duties as the director of our internships I am responsible for the career counseling to all our 1400 plus students. I also establish new internship opportunities for our students while formalizing existing internship arrangements. I create and lead short term work experiences for the SPTE students at events such as the Olympic Games, Super Bowls, the SEC and NCAA Football Championships, Firefly Music Festival, Bonnaroo Music Festival, the MLB All Star Game, the Kentucky Derby, and many Major Golf Tournaments among many other events. During my time in SPTE:

I created, designed, and teach the SPTE 195 Careers program.

April 11, 2024

I implemented and led the SPTE mentor program which has older students serve as mentors for first year SPTE students to help with their transition to our industry. This includes interviewing and selecting the students chosen as mentors.

I have served on numerous SPTE and HRSM hiring committees.

I have served on the department's undergraduate curriculum committee multiple times. This committee is charged with the overhaul of our Sport and Entertainment undergraduate curriculum.

I serve on the College of Hospitality, Retail, and Sport Management's Senior Assessment Committee as well as the Internship Assessment Committee.

Led the planning and running of the Legends Challenge Golf Tournament, a golf tournament used to raise funds for department scholarships.

I taught a class in NCAA Compliance.

At one time I was responsible for the academic advisement, career counseling, and mentoring for approximately 120 students in our department, many of whom are athletes.

March 2007-June 2007, Served as the acting Assistant Athletic Director for Compliance and Academic Services while the Director was called up to active duty. I fulfilled all the responsibilities of the Director including filing NCAA reports, rules education, rules interpretations and violation investigations and reporting. I was responsible for assessing the academic status of and advising all the male student-athletes, minus Tennis, for both summer school and for the fall semester.

November 2006-July 2008, Assistant Director of Compliance and Academic Services at The Citadel. As part of my Academic Support duties, I mentor and monitor, on a weekly basis, at-risk student-athletes assigned by coaches in various sports. I set up study hall and tutoring sessions for the student-athletes and monitor their progress, both grades and attendance in study sessions, throughout the semester. I work closely with the at-risk student-athletes on advisement to ensure that they continue on their progress towards degree requirements. I also assist in the advisement of all student-athletes. Other responsibilities include maintaining student and athlete records to include creation, verification, and maintenance; assisting the Director of Compliance with all items related to compliance to include, but not limited to, being a liaison with financial aid; monitoring and applying for funds from the NCAA Special Assistance fund; assist with SIS and updating handbooks; process NLI's and scholarship renewals; and other duties as assigned. In addition to these duties I have worked on The Citadel's NCAA self study and assisted in the creation of a new student-athlete handbook as well as a policy and procedure manual for the athletic department. Part of the policy manual writing included the creation of documentation forms to comply with NCAA regulations in such areas as recruiting, student-athlete employment, investigation of rules violations, rules education, and declaration of playing seasons.

April 11, 2024

January 2006-April 2006, I worked as an intern at The Citadel, a Division I-AA school in the Southern Conference. I worked in both the Compliance and Academic support office and in the Business office. While at The Citadel I updated their Student-Athlete Handbook, their Compliance Manual and compiled a Policy Manual. I assisted the new Assistant AD for Compliance and Academics in developing a compliance plan for the Athletic Department. I worked several sporting events including basketball games, The Citadel Shootout Baseball Tournament and the Spring Football Game.

August 2005-November 2005, Served as a Student Tournament Director for the Legend's Challenge Golf Tournament tenth anniversary. The Legend's Challenge Golf Tournament is a new tradition in the almost century-old rivalry between the Gamecocks and the Tigers; the USC-Clemson Legends Golf Tournament has become one of the signature events of Carolina-Clemson weekend each November. Rotating between the Walker Course at Clemson and the University Club here in Columbia, the event has featured such stars as Heisman Trophy winner George Rogers of South Carolina and two-time Super Bowl winner Jim Stuckey of Clemson. A wonderful way to enjoy the festival atmosphere of the Carolina-Clemson football game, the Legends Challenge also provides students and their families with a chance to meet these football greats up close and personal, as well as support the Sport and Entertainment Management Department scholarship fund in the process. As a Student Director I was responsible for securing sponsorships and merchandise for player gifts as well as for silent auctions, planning a banquet for the night before the event, developing a budget, planning the banquet and tournament program, and directing all volunteers necessary.

May 2005-August 2005, I worked as an intern in the Compliance and Academic support office at Newberry College. I worked directly for the Assistant Athletic Director for Compliance and Academic Support. While at Newberry I assisted in the conversion to Compliance Assistant Internet (CAi), created user names and passwords and created and assigned groups for the various users of CAi. I input data into every section of CAi and learned to run reports from the system. I participated in the creation of the 2005-2006 squad lists. I researched and produced Newberry's NCAA demographic report for the 2004-2005 school year. I was involved in the research (reconciled 04-05 financial aid detail reports with 05-06 reports) for the mailing of graduation letters. I processed National Letter of Intents (NLI) and Grant-in-Aids. I audited compliance notebooks to assure that all incoming students had received NCAA banned drug lists and graduation rates, also to assure that each coach had made his declaration of playing season. I learned to use the NCAA clearinghouse website to activate prospective student athletes and also to pull information from the site and enter it into CAi. Also during my time at Newberry I created and ran a mentoring and tutoring program for nine at risk student athletes, football players, in summer school to regain eligibility. Every athlete regained eligibility and the group posted a 3.622 while taking 14 classes. To the best of my knowledge all but one will graduate or have already done so.

Other:

Nominated for both the HRSM and University Advisor of the Year Award multiple times.

Nominated for both the HRSM and University Service Award multiple times.

April 11, 2024

Recognized by the University's Student Success Project as having a positive impact on First year Students, and being mentioned by name in their survey as doing so, multiple times.

Nominated for Teacher of the Year in HRSM multiple times.