



**Transfer Advising Guide: SCTCS Associate in Science to
Bachelor of Science in Retailing, Fashion Merchandising and Digital Innovations Concentration
Bulletin Year 2024-2025**

This course plan provides a recommended sequence for this major. For detailed degree requirements, please refer to the University of South Carolina Bulletin. Additionally, reach out to your academic advisor at your technical college for assistance in navigating coursework in your college program of study. Your University of South Carolina advisor will help with course selection and planning for upcoming semesters after transfer.

Course Subject and Title	Credit Hours	Min. Grade	USC Equivalent Course	USC Degree Applicability
Semester One (16 Credit Hours)				
ENG 101 English Composition I	3	C	ENGL 101 Critical Reading & Composition	CC- CMW
MAT 120 Probability & Statistics or MAT 130 Elementary Calculus ***	3	C	STAT 201 Elementary Statistics or MATH 122 Calculus for BA & Soc Science ***	CC- ARP
AST 101 Solar System Astronomy or BIO 101 Biological Science I or CHM 101 General Chemistry I or GEO 205 Physical Geography	4	C	ASTR 101 Intro to Astronomy or BIOL 101/ 101L Biological principles I w/ Lab or CHEM 101 Fundamental Chemistry I or GEOG 104 Intro to Physical Geography	CC- SCI
ART 101 Art History & Appreciation or MUS 105 Music Appreciation or THE 101 Intro to Theatre	3	C	ARTE 101 Intro to Art or MUSC 110 Intro to Music or THEA 200 Understanding & Appreciating Theatre	CC- AIU
COL 105 Freshman Seminar	3	C	UNEL 001T Freshman Seminar	PR Elective
Semester Two (16 Credit Hours)				
ENG 102 English Composition II	3	C	ENGL 102 Rhetoric & Composition	CC-CMW/INF
SPC 205 Public Speaking	3	C	SPCH 140 Public Communication	CC- CMS
CPT 170 Microcomputer Applications	3	C	SPTC 274 Computer Applications in HRSM	CC
AST 101 Solar System Astronomy or BIO 101 Biological Science I or CHM 101 General Chemistry I or GEO 205 Physical Geography	4	C	ASTR 101 Intro to Astronomy or BIOL 101/ 101L Biological principles I w/ Lab or CHEM 101 Fundamental Chemistry I or GEOG 104 Intro to Physical Geography	CC- SCI
PSC 201 American Government or PSY General Psychology or SOC 101 Intro to sociology or REL 101 Intro to Religion	3	C	POLI 201 American national Government or PSYC 101 Intro to Psychology or SOCY 101 Intro to Sociology or RELG 101 Exploring Religion	CC- GSS
Course Subject and Title	Credit Hours	Min. Grade	SCTCS Equivalent Course	USC Degree Applicability
Semester Three (15 Credit Hours)				
RETL 265 Principles of Retailing	3	C	MKT 110 Retailing	MR
HIST 111 US History to 1865	3	C	HIS 201 American History: Disc to 1877	CC- GHS/FD
SPTC 240 Business Law	3	C	BUS 121 Business Law I	CR
RETL 261 Principles of Accounting I Foreign Language or Approved Elective ***	3	C	ACC 101 Principles of Accounting I Equivalent language Course ***	CC- GFL/ PR
Semester Four (15 Credit Hours)				
RETL 242 HRSM Professional Communication	3	C	BUS 130 Business Communications	CR
RETL 295 Retailing Practicum	6	C	BUS 275 Business Internship	MR
RETL 262 Principles of Accounting II Foreign Language or Approved Elective ***	3	C	ACC 102 Principles of Accounting II Equivalent Language Course ***	CC- GFL/ PR
Semester Five (15 Credit Hours)				
RETL 201 Exploration of Retail Management and Fashion Merchandising Industries	3	C	No SCTCS Equivalent	MR
RETL 310 Digital Retailing	3	C	No SCTCS Equivalent	MR
HRTM 344 Personnel Organization & Supervision Carolina Core VSR ***	3	C	MGT 201 Human Resource Management Equivalent VSR Course ***	CC- VSR
STAT 110 Intro to Statistical Reasoning	3	C	No SCTCS Equivalent	ARP
Semester Six (18 Credit Hours)				
RETL 268 Principles of Fashion Merchandising	3	C	No SCTCS Equivalent	MR
RETL 365 Visual Merchandising and Store Design	3	C	No SCTCS Equivalent	MR
RETL Elective ***	3	C	Equivalent Course if Applicable ***	MR
RETL 366 Retail Buying	3	C	No SCTCS Equivalent	MR
Approved Elective ***	3	C	Equivalent Course if Applicable ***	PR
HRSM 301 Professional Development Seminar	3	C	No SCTCS Equivalent	CR
Semester Seven (15 Credit Hours)				
RETL 485 Multi-National Retailing	3	C	No SCTCS Equivalent	MR
RETL 369 Retail promotion	3	C	No SCTCS Equivalent	MR
RETL 368 Fashion Product Analysis	3	C	No SCTCS Equivalent	MR

RETL 385 Global Sourcing in Retail and Fashion	3	C	No SCTCS Equivalent	MR
RETL Elective ***	3	C	Equivalent Course if Applicable ***	MR
Semester Eight (12 Credit Hours)				
RETL 425 Customer Experience Management	3	C	No SCTCS Equivalent	MR
RETL 462 Merchandise Management Strategies	3	C	No SCTCS Equivalent	MR
RETL 495 Retailing Internship	6	C	No SCTCS Equivalent	MR

* **Students must meet all requirements for admission to USC and must be accepted through the Office of Undergraduate Admissions. Consult the University Bulletin for specific entrance requirements. Nothing in the foregoing supersedes any University, college, departmental, or programmatic regulation or policy.**

**Not all USC majors offer Transfer Advising Guides. The university's top ten transfer majors were selected for these guides.

*** Additional courses may transfer. See additional guidance for technical college students at https://www.sc.edu/about/offices_and_divisions/undergraduate_admissions/apply/for_transfers/credits_from_sc_technical_colleges/index.php as well as program requirements at <https://academicbulletins.sc.edu/undergraduate/programs-az/> and the course equivalency transfer table at https://banner.onecarolina.sc.edu/BannerExtensibility/customPage/page/z_spg_codes-transferequiv?mepCode=COL to determine how additional courses may transfer from your institution. The ARP Requirement for Retailing may be met through two options: 1) MATH 122 plus an additional course from Mathematics (at the next higher level), one STAT course, or one CSCE course, or one Logic course; or 2) Two CC-ARP courses in the same field, except MATH, from either STAT, CSCE, or Logic.

**** In Resident Requirement: The last 25% of a student's degree must be completed in residence at the University of South Carolina, and at least half of the hours in the student's major course and in the student's minor courses (if applicable) must be taken at the University.

***** Transfer credits to USC must be from regionally accredited institutions for academic courses completed with grades of **C-** or better.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences	FD	Founding Documents